



■ HEY THERE

I'm Brooke

I'm a Seattle-based travel and lifestyle creator sharing honest guides, food finds, and the in-between moments of building a life in a new city. I make content my audience actually wants to watch, and I partner with brands that fit naturally into a trip, a weekend, or an ordinary Tuesday.

TikTok-first storytelling across Instagram and YouTube, with a companion blog at heybrookeash.com.

■ ABOUT MY AUDIENCE

Who's watching

My community is mostly women (89%) between 18 and 44 who love travel, food, and lifestyle content. They're largely US-based (about 85%), with a strong pocket in Europe (around 10%), and they show up to save, share, and actually try what I recommend.

■ A LOOK AT THE WORK



■ LET'S WORK TOGETHER

What I make, and how we can collaborate

■ WHAT I CREATE

Travel guides

City-by-city itineraries, packing breakdowns, and honest hotel reviews.

Seattle food

Restaurant features, neighborhood roundups, and first-look coverage.

Outfit & style

Everyday and travel-ready looks, shot on location, not in a studio.

Sponsored integrations

Products woven into real trips and real weeks, never staged posts.

■ WAYS TO WORK TOGETHER

■ Social Boost Package

■ YouTube Vlog Integration

■ Dedicated YouTube Video

■ YouTube + Short-Form Bundle

■ Full Content Package

■ Sponsored Segment

■ YouTube + Blog Feature

■ BRANDS I'VE WORKED WITH

DIEUX

Snak Club

MILK

SUNDAY RILEY

John Frieda

aussie

CLARINS

OUAI

BONDI SANDS

MURAD

BOLD HAT

Head & Shoulders

Pantene

CeraVe

NATIVE

Herbal Essences

■ RECENT PERFORMANCE

470K+

Views on one video, with 43% watching to the end and 55 new followers from it.

180K

Views on a single post, with 4,715 likes from an audience that stops to engage.

115K

Views and 53 saves, the kind of content people bookmark to come back to.

■ GET IN TOUCH

Let's tell your story

Full rate card and tailored proposals available on request.

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